

**Marie-Agnès JOUANJEAN**  
**Research Fellow**

**Sciences Po - Groupe d'Economie Mondiale - Department of Economics  
& K.U.Leuven – LICOS**

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Nationality: French  
Gender : Female

Date and place of Birth: 12/23/1980 in Brussels, Belgium  
One child

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**Research Topics**

- ♦ Agriculture and Rural Development Economics and Policy;
- ♦ Non-tariff Measures in Agricultural Trade;
- ♦ Trade and Development – Aid for Trade
- ♦ Poverty Dynamics;

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**Education**

- Since 2008** ♦ **PhD Candidate** in Economics of International Relations, Groupe d'Economie Mondiale and Department of Economics, Sciences Po, Paris, France.  
**Thesis project,** " Market Access & Sanitary and Phytosanitary Measures: Three Essays on US Imports". Under the supervision of **Prof. Jo Swinnen**, Director of LICOS, Center for Institutions and Economic Performance, KULeuven.
- 2005** ♦ **MSc** in Economic Analysis of Development, Nanterre University Paris X, France
- 2004** ♦ **MSc** in Economics of International Relations, Sciences Po – Paris, France.
- 2003** ♦ **Master's Degree in Engineering - Agronomics**, ENSAIA (National School of Agronomics and Food Industry) and Montpellier SupAgro/Institut des régions chaudes (IRC-CNEARC)

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**Professional Experience**

- Since 2008**  
Oct – to date **Research fellow at GEM – Groupe d'Economie Mondiale, Sciences Po and LICOS – Centre for Institutions and Economic Performance, K.U.Leuven**
  - ♦ Studying the impact of SPS measures on developing countries' market access and strategies
  - ♦ Non-traditional agricultural export crops in Guatemala - Exporter survey.
  - ♦ Analyzing the performance of high value agricultural export related policies on alleviating poverty
  - ♦ Aid for Trade
- Nov 2010 - June 2011** **World Bank, International Trade Department – Short Term Consultant appointment**
  - ♦ Participation to the project "Streamlining Non-tariff measures to improve domestic and export competitiveness".
- May 2010 - Nov 2010** **OECD, Organization for Economic Cooperation and Development – Contract for Intellectual Services**
  - ♦ OECD DAC/TAD, Meta-evaluation on lessons learned from evaluations of Aid-for-Trade activities.
- 2008**  
Dec. **The World Bank Institute, E-learning**
  - ♦ Advanced Poverty Analysis: Poverty Dynamics
- 2007**  
Jan – Nov **Research Assistant for PROPOCID program, CIRAD, INRA, GEMDEV, Paris, France**
  - ♦ PROPOCID: "Policy Production and Institutional Compromises surrounding Sustainable Development" Financed by the ANR (French "National Research Agency")
  - ♦ Comparative Analysis of six countries/regions presenting diverse institutional density: Madagascar – Mali – Mexico – Brazil – New Caledonia – Bourgogne.
- 2005 - 2006**  
Oct - Feb **European Commission – Traineeship Program (BlueBook), Brussels, Belgium**
  - ♦ DG Development
  - ♦ Analysis of ACP Countries response strategies of diversification or rehabilitation of their sugar industry in the perspective of the European Union sugar CMO's reform.
  - ♦ Construction of a framework aiming at allocating EU funds supporting the implementation of those strategies

- 2005**  
Feb – Apr  
**OECD Organization for Economic Cooperation and Development, Internship**  
*Paris – France, Rabat – Morocco*
- ◆ DCD-DAC, Development Review and Evaluation Division, Peer Reviews of DAC members.
  - ◆ Participation in the Belgian's Development Co-Operation Policy peer review (Austria, Portugal).
  - ◆ Field evaluation in Morocco
- 2003**  
Apr – Aug  
**APDRA / SupAgro-ESAT (CNEARC), Internship / Engineer thesis**  
*Antananarivo, Madagascar*
- ◆ Fish Farmers Association for Rural Development in Africa
  - ◆ Agro-socio-economic study of a suburban region of Antananarivo, Madagascar.
  - ◆ Contributing to the feasibility study of a fish farming development project
- 2002**  
Jul – Aug  
**University of La Havana, ANAP, CERAI,**  
*La Havana, Cuba*
- ◆ National Association of Small Farmers, Center for Rural and International Agriculture Studies.
  - ◆ Summer University, organic agriculture and agricultural issues.

### **Working papers & Publications**

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- Delpuech C., M-A. Jouanjean, A. Le Vernoy, Messerlin P., T. Orliac, 2011, Aid for Trade effectiveness: What do evaluations say? Trade Negotiations Insights, Volume 10, Number 7, October
- Jouanjean M-A., J-C. Maur, B. Shepherd, 2011, US SPS Enforcement: Do Refusals Harm Reputation? In: Cadot O. and Malouche M. (ed.) *NTMs: A fresh look at trade policy's new frontier*. The World Bank/CEPR, forthcoming
- Jouanjean M-A., 2011, Standards, reputation and trade: evidence from US horticultural import refusals, LICOS Discussion Paper Series, Discussion Paper 281/2011. [Revised & resubmitted in World Trade Review]
- Delpuech C., M-A. Jouanjean, A. Le Vernoy, Messerlin P., T. Orliac, 2010, Meta-evaluation of Aid For Trade, OECD working paper, pending publication by the OECD

### **Communications**

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- ETSG 2010 Lausanne, twelfth Annual Conference, 9 -11 September, Faculty of Business and Economics – University of Lausanne. Communication's title: Trade and SPS measures: Disentangling productivity & quality sorting
- AES, 84th Annual Conference of the Agricultural Economics Society, Edinburgh – United Kingdom, 29th to 31st March 2010  
Communication's title: Trade and SPS measures: The Importance of Being Earnest

### **Teaching**

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- 2010**  
Spring sem. Lecturer in “International trade”, Master of International Affairs (Sciences Po Paris)
- 2007**  
Winter sem. Teaching Assistant “Initiation to macroeconomics”, Paris XI Orsay University, France

<b>Languages</b>		<b>&amp;</b>	<b>Computer Skills</b>
<b>French</b>	Mother tongue	◆	Microsoft Office
<b>English</b>	Fluent	◆	Mac OS
<b>Spanish</b>	Intermediate	◆	Econometrics & statistics: Stata

### **Referees**

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- PATRICK A. MESSERLIN** ◆ Professor at Sciences Po and Director of Groupe d'Economie Mondiale  
patrick.messerlin@sciences-po.fr / Tel + 33 (0)1 45 49 72 56
- JO SWINNEN** ◆ Professor at KUL and Director of LICOS, Center for Institutions and Economic Performance  
Jo.Swinnen@econ.kuleuven.be / Tel +32 16 326556

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