

GROUPE D'ECONOMIE  
MONDIALE



SCIENCES PO

## Séminaire de recherche du GEM

The Groupe d'Economie Mondiale invites you to attend its next Research Seminar:

### **“Do Standards Matter to Export Success?”**

*John S. Wilson, Lead Economist, Development Research Group, The World Bank*

**15 February 2006, 10.15am – 11.15am**

**Room Goguel, 56, rue des Saints-pères, 75007 Paris**

Métro Saint-Germain des Prés (Line 4) or Rue du Bac (Line 12)

**Abstract:** This seminar will review new evidence on the impact of standards and technical regulations on trade facilitation and export success. A particular focus of the discussion will be on how standards affect trade costs for developing country exporters. Standards may affect industry sectors in different ways; including how sanitary and phytosanitary requirements impact trade in food products. More clarity on how standards and technical regulations *specifically* affect different sectors and firms can help to inform policy decision-making. This includes next steps in an agenda to reduce technical barriers at the World Trade Organization and in regional negotiating groups. Moreover, questions of the appropriate balance between risk, trade, and levels of health and consumer protection are increasingly important. What does empirical evidence suggest to inform these questions? Research results from the World Bank Project on Trade Costs and Facilitation which draw on the Bank's Technical Barriers to Trade (TBT) database will be presented at the seminar to address these questions.

*Please confirm your attendance by email to [gem@sciences-po.fr](mailto:gem@sciences-po.fr)*