

**Is international trade  
a lever for global  
economic recovery?**



APCO Worldwide, the German Marshall Fund of the United States and  
Le Groupe d'Économie Mondiale de Sciences  
are pleased to invite you to a conversation with

Carlos Gutierrez  
chairman, Global Political Strategies  
former U.S. Secretary of Commerce  
former chairman and CEO of the Kellogg Company

Tuesday, 25 May 2010  
8.30-10.00 am

Le Procopé  
13 rue de l'Ancienne Comédie  
75006 Paris  
Metro station : Odéon (Line 4 or 10)

To register and for more information: [vbride@apcoworldwide.com](mailto:vbride@apcoworldwide.com)

Limited seats available - Please respond before 20 May 2010

The years 2008 and 2009 will be remembered for one of the worst financial and economic crises and the strongest drop in international trade since 1945. According to the WTO, global trade exchanges are now expected to grow by 9.5 percent in 2010. Can trade and investment act as levers for an economic upturn? Can such growth be long-lasting? Will the United States and Europe offer clear leadership within the Doha round of negotiations? How will a balanced dialogue with China, Brazil and India be established? Can trade and investments act as levers for an economic upturn, with regards to a reform of governance rules in force in the international arena?

Mr. Gutierrez, former U.S. secretary of commerce, will discuss these themes, as well as the major changes in the world economy during the past few years. The conversation will be moderated by Prof. Patrick Messerlin, director of Le Groupe d'Économie Mondiale.

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## RSVP Form

Limited seating available. Please reply before May 20th

**FAX: +33 (0)1 44 94 86 68**

**ATTN: Vycenthia Bride**

or

**e-mail : [vbride@apcoworldwide.com](mailto:vbride@apcoworldwide.com)**

**Carlos Gutierrez**

**Tuesday May 25, 2010 from 8:30 to 10:00 AM**

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Name:

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Title:

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Organisation:

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Phone:

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E-mail:

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Please tick the relevant box:

I will attend the event on May 25th 2010

I cannot attend but the following can attend in my place:

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For more information, please do not hesitate to contact us + 33 (0)1 44 94 86 66

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