

Industrial Organization

Master de Recherche, mention Relations Internationales spécialité Economie
Spring Semester 2008-2009
Dates and time to confirm

Contact

Nicolas Serrano-Velarde
Email : nicolas.serrano-velarde@eui.eu

Objectives

Industrial Organization (IO) studies firm and industry behaviour. IO emphasizes interaction among firms in markets characterized by imperfect competition. The subject is important in its own right, and it also provides the analytical foundation for economic policies, especially competition policy.

This course is an introduction to key concepts in industrial organization. The course aims to provide participants with a solid understanding of the tools and techniques needed to start research.

Methodological Approach

Class Structure

1. Introduction and Monopoly Pricing
2. Product Selection, Quality and Advertisement;
3. Price Discrimination
4. Static Oligopoly Pricing
5. Dynamic Oligopoly Pricing
6. Product Differentiation

Course Requirements

- 2 Problem sets each counting for 30% of the grade;
- Exam counting for 30% of the grade;
- Rest of the grade depends on my subjective perception of your performance in class.

Textbook

The theoretical background will be given by "The Theory of Industrial Organization" by J. Tirole (MIT Press)

Language

Classes will be given in English. However students can choose to use either English or French in class.